
FOR IMMEDIATE RELEASE

My-Mobi.biz Launches Advanced Vehicle Immobilizer Anti-Theft Device

Revolutionizing vehicle security with cutting-edge technology to protect against rising auto theft.

Toronto, ON – November 25, 2024 – In response to the increasing rates of vehicle theft, My-Mobi.biz is proud to announce the launch of a state-of-the-art Vehicle Immobilizer Anti-Theft Device. Designed to enhance vehicle security, My-Mobi.biz provides peace of mind for owners of the most targeted vehicles on the market, including the Honda CR-V, Lexus RX, Dodge Ram 1500, and Ford F150.

Unmatched Security Features

Our cutting-edge immobilizer employs secured radio communications and an intuitive mobile application to provide comprehensive protection against theft. Key features include:

- **Remote Control Activation:** Users can easily engage or disengage the immobilizer using a secured cellphone app, ensuring quick and seamless activation or deactivation.
- **Manual Bypass Option:** Should users require immediate access, an optional bypass button located on the control box or mounted remotely offers a convenient solution.
- **Smartphone App Integration:** Compatible with both iOS and Android, our app allows users to set schedules for immobilization, temporarily disable the device, and log all activity securely. Scheduling eliminates the need to remember activation during “normal down times” (e.g., midnight to 6 AM), the period with the highest theft risk.
- **GPS Tracking: With the advanced Model 2 version (ETA: early 2025),** users will also be able to track their vehicle in real time and deactivate it from anywhere, ensuring maximum protection.

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Innovative Technology

Designed with user safety and convenience in mind, our immobilizer features:

- **Secure Communication Protocols:** Encrypted communication between the My-Mobi.biz app and the immobilizer ensures unauthorized access is nearly impossible.
- **Event Logging and Monitoring:** The app records all activations and deactivations, securely storing them in the unit. Future versions will enable seamless syncing to a secure online database.

Installation and Support

Distribution will be primarily through authorized dealers and certified installers, ensuring professional setup and support. The device is designed for easy installation and can be discreetly placed within the vehicle to prevent detection by thieves.

Legal Compliance and Warranty

My-Mobi.biz is committed to providing a secure product. All dealers are required to sign NDAs and indemnification documents to uphold our privacy and security standards.

Availability

The Vehicle Immobilizer Anti-Theft Device is available for purchase starting November 25, 2024, in limited quantities through our network of dealers and online platforms.

About My-Mobi.biz

My-Mobi.biz is dedicated to innovating automotive security solutions that empower vehicle owners to protect their investments effectively. With a focus on cutting-edge technology and user-friendly designs, we aim to lead the market in anti-theft devices.

Special Offer for Beta Testers

A beta testing program is now available. Participants who complete a questionnaire about their installation experience will receive a \$100 credit. This feedback will help us improve the experience for DIY installers and professional dealers alike.

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